SAFETY DATA SHEET

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name
FRESH START NATURA ZERO VOC PRIMER WHITE

Product Code
51100

Alternate Product Code
51100

Product Class
WATER THINNED PAINT

Color
White

Recommended use
Paint

Restrictions on use
No information available

Manufacturer
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone
CHEMTREC (US): 800-424-9300
CHEMTREC (outside US): (703)-527-3887

2. HAZARDS IDENTIFICATION

Classification
This chemical is not considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

Label elements

Not a hazardous substance or mixture according to the Globally Harmonized System (GHS)

Appearance liquid

Odor little or no odor

Hazards not otherwise classified (HNOC)
Not applicable

Other information
No information available
3. COMPOSITION INFORMATION ON COMPONENTS

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>CAS No.</th>
<th>Weight-%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>13463-67-7</td>
<td>10 - 15</td>
</tr>
<tr>
<td>Kaolin, calcined</td>
<td>92704-41-1</td>
<td>5 - 10</td>
</tr>
<tr>
<td>Kaolin</td>
<td>1332-58-7</td>
<td>5 - 10</td>
</tr>
</tbody>
</table>

4. FIRST AID MEASURES

General Advice
No hazards which require special first aid measures.

Eye Contact
Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.

Skin Contact
Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.

Inhalation
Move to fresh air. If symptoms persist, call a physician.

Ingestion
Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.

Most Important Symptoms/Effects
None known.

Notes To Physician
Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media
Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Protective Equipment And Precautions For Firefighters
As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.

Specific Hazards Arising From The Chemical
Closed containers may rupture if exposed to fire or extreme heat.

Sensitivity To Mechanical Impact
No

Sensitivity To Static Discharge
No

Flash Point Data
- Flash Point (°F)
  - Not applicable

- Flash Point (°C)
  - Not applicable

- Method
  - Not applicable

Flammability Limits In Air
- Lower flammability limit:
  - Not applicable
Upper flammability limit: Not applicable

NFPA Health: 1 Flammability: 0 Instability: 0 Special: Not Applicable

NFPA Legend
0 - Not Hazardous
1 - Slightly
2 - Moderate
3 - High
4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions
Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information
Prevent further leakage or spillage if safe to do so.

Environmental precautions
See Section 12 for additional Ecological Information.

Methods for Cleaning Up
Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling
Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage
Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials
No information available

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Exposure Limits

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>ACGIH TLV</th>
<th>OSHA PEL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10 mg/m³ - TWA</td>
<td>15 mg/m³ - TWA</td>
</tr>
<tr>
<td>Titanium dioxide</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kaolin</td>
<td>2 mg/m³ - TWA</td>
<td>15 mg/m³ - TWA</td>
</tr>
<tr>
<td></td>
<td>5 mg/m³ - TWA</td>
<td></td>
</tr>
</tbody>
</table>

Legend
ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits
OSHA - Occupational Safety & Health Administration Exposure Limits
N/E - Not Established

Engineering Measures
Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment
Eye/Face Protection: Safety glasses with side-shields.
Skin Protection: Protective gloves and impervious clothing.
Respiratory Protection: In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures: Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

### 9. PHYSICAL AND CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appearance</td>
<td>liquid</td>
</tr>
<tr>
<td>Odor</td>
<td>little or no odor</td>
</tr>
<tr>
<td>Odor Threshold</td>
<td>No information available</td>
</tr>
<tr>
<td>Density (lbs/gal)</td>
<td>10.4 - 10.7</td>
</tr>
<tr>
<td>Specific Gravity</td>
<td>1.24 - 1.28</td>
</tr>
<tr>
<td>pH</td>
<td>No information available</td>
</tr>
<tr>
<td>Viscosity (cps)</td>
<td>No information available</td>
</tr>
<tr>
<td>Solubility(ies)</td>
<td>No information available</td>
</tr>
<tr>
<td>Water solubility</td>
<td>No information available</td>
</tr>
<tr>
<td>Evaporation Rate</td>
<td>No information available</td>
</tr>
<tr>
<td>Vapor pressure</td>
<td>No information available</td>
</tr>
<tr>
<td>Vapor density</td>
<td>No information available</td>
</tr>
<tr>
<td>Wt. % Solids</td>
<td>40 - 50</td>
</tr>
<tr>
<td>Vol. % Solids</td>
<td>25 - 35</td>
</tr>
<tr>
<td>Wt. % Volatiles</td>
<td>50 - 60</td>
</tr>
<tr>
<td>Vol. % Volatiles</td>
<td>65 - 75</td>
</tr>
<tr>
<td>VOC Regulatory Limit (g/L)</td>
<td>0</td>
</tr>
<tr>
<td>Boiling Point (°F)</td>
<td>212</td>
</tr>
<tr>
<td>Boiling Point (°C)</td>
<td>100</td>
</tr>
<tr>
<td>Freezing Point (°F)</td>
<td>32</td>
</tr>
<tr>
<td>Freezing Point (°C)</td>
<td>0</td>
</tr>
<tr>
<td>Flash Point (°F)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flash Point (°C)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Method</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Flammability (solid, gas)</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Upper flammability limit:</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Lower flammability limit:</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Autoignition Temperature (°F)</td>
<td>No information available</td>
</tr>
<tr>
<td>Autoignition Temperature (°C)</td>
<td>No information available</td>
</tr>
<tr>
<td>Decomposition Temperature (°F)</td>
<td>No information available</td>
</tr>
<tr>
<td>Decomposition Temperature (°C)</td>
<td>No information available</td>
</tr>
<tr>
<td>Partition coefficient</td>
<td>No information available</td>
</tr>
</tbody>
</table>

### 10. STABILITY AND REACTIVITY

<table>
<thead>
<tr>
<th>Property</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reactivity</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Chemical Stability</td>
<td>Stable under normal conditions.</td>
</tr>
<tr>
<td>Conditions to avoid</td>
<td>Prevent from freezing.</td>
</tr>
<tr>
<td>Incompatible Materials</td>
<td>No materials to be especially mentioned.</td>
</tr>
</tbody>
</table>
Hazardous Decomposition Products None under normal use.
Possibility of hazardous reactions None under normal conditions of use.

## 11. TOXICOLOGICAL INFORMATION

### Product Information

#### Information on likely routes of exposure

**Principal Routes of Exposure**
Eye contact, skin contact and inhalation.

### Acute Toxicity

**Product Information**
No information available

#### Symptoms related to the physical, chemical and toxicological characteristics

**Symptoms**
No information available

#### Delayed and immediate effects as well as chronic effects from short and long-term exposure

**Eye contact**
May cause slight irritation.

**Skin contact**
Substance may cause slight skin irritation.

**Inhalation**
May cause irritation of respiratory tract.

**Ingestion**
Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.

**Sensitization**
No information available

**Neurological Effects**
No information available.

**Mutagenic Effects**
No information available.

**Reproductive Effects**
No information available.

**Developmental Effects**
No information available.

**Target organ effects**
No information available.

**STOT - single exposure**
No information available

**STOT - repeated exposure**
No information available

**Other adverse effects**
No information available.

**Aspiration Hazard**
No information available

### Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

**ATEmix (oral)**
22181 mg/kg

### Component Information

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>Oral LD50</th>
<th>Dermal LD50</th>
<th>Inhalation LC50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Titanium dioxide</td>
<td>&gt; 10000 mg/kg (Rat)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>13463-67-7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kaolin, calcined</td>
<td>&gt; 2000 mg/kg (Rat)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>92704-41-1</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen:

<table>
<thead>
<tr>
<th>Chemical name</th>
<th>IARC</th>
<th>NTP</th>
<th>OSHA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

**Legend**
IARC - International Agency for Research on Cancer  
NTP - National Toxicity Program  
OSHA - Occupational Safety & Health Administration

### 12. ECOLOGICAL INFORMATION

**Ecotoxicity Effects**  
The environmental impact of this product has not been fully investigated.

**Product Information**

**Acute Toxicity to Fish**  
No information available

**Acute Toxicity to Aquatic Invertebrates**  
No information available

**Acute Toxicity to Aquatic Plants**  
No information available

**Persistence / Degradability**  
No information available.

**Bioaccumulation**  
No information available.

**Mobility in Environmental Media**  
No information available.

**Ozone**  
No information available

**Component Information**

**Acute Toxicity to Fish**

Titanium dioxide  
LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

**Acute Toxicity to Aquatic Invertebrates**  
No information available

**Acute Toxicity to Aquatic Plants**  
No information available
13. DISPOSAL CONSIDERATIONS

Waste Disposal Method
Dispose of in accordance with federal, state, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

DOT
Not regulated

ICAO / IATA
Not regulated

IMDG / IMO
Not regulated

15. REGULATORY INFORMATION

International Inventories

TSCA: United States
Yes - All components are listed or exempt.

DSL: Canada
No - Not all of the components are listed.
One or more component is listed on NDSL.

Federal Regulations

SARA 311/312 hazardous categorization
- Acute health hazard: No
- Chronic Health Hazard: No
- Fire hazard: No
- Sudden release of pressure hazard: No
- Reactive Hazard: No

SARA 313
Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

None

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)
This product contains the following HAPs:

None

US State Regulations

State Right-to-Know
Chemical name | Massachusetts | New Jersey | Pennsylvania
--- | --- | --- | ---
Titanium dioxide | X | X | X
Kaolin | X | X | X

Legend
X - Listed

### 16. OTHER INFORMATION

**HMIS -**

<table>
<thead>
<tr>
<th>Health</th>
<th>Flammability</th>
<th>Reactivity</th>
<th>PPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>0</td>
<td>0</td>
<td>-</td>
</tr>
</tbody>
</table>

**HMIS Legend**

0 - Minimal Hazard  
1 - Slight Hazard  
2 - Moderate Hazard  
3 - Serious Hazard  
4 - Severe Hazard  
* - Chronic Hazard

X - Consult your supervisor or S.O.P. for “Special” handling instructions.

*Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.*

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

**Prepared By**  
Product Stewardship Department  
Benjamin Moore & Co.  
101 Paragon Drive  
Montvale, NJ 07645  
800-225-5554

**Revision Date:** 02-Apr-2019  
**Revision Summary:** Not available

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END OF SAFETY DATA SHEET